

Dear SAP Team and SAP Partners,

I hope this message finds you well.

On behalf of DataXstream, I am pleased to introduce Tech Plus APAC, a Singapore based firm, as our strategic OMS+ partner for the Asia-Pacific region.

As many of you know, DataXstream's OMS+ is an SAP-certified Order Management and Sales Execution platform that helps organizations address complex order-to-cash requirements while complementing and extending SAP's standard capabilities. OMS+ has a proven track record of success with leading SAP customers across North America and Europe, enabling businesses to manage sophisticated order management scenarios, improve fulfillment efficiency, drive intelligent and automated business processes, accelerate enterprise AI adoption, and advance digital transformation initiatives. OMS+ supports customers across both SAP Private Cloud and SAP Public Cloud environments, enabling organizations to adopt the deployment model that best fits their business requirements while maintaining a consistent order management framework.

As part of our growth strategy in APAC, we have selected Tech Plus as our regional partner to lead market development, customer engagement, solution advisory, and delivery support for OMS+ opportunities throughout the region. Tech Plus APAC brings deep expertise across the SAP Quote-to-Cash landscape, including SAP S/4HANA, SAP Customer Experience (CX), SAP Business Technology Platform (SAP BTP), and related Order-to-Cash solutions.

Together, Tech Plus, supported by DataXstream's product and solution expertise, will collaborate with SAP sales and presales teams across APAC to:

- Identify opportunities where customers face complex order management, order orchestration, fulfillment, or quote-to-cash challenges
- Demonstrate how OMS+ can enhance customer order capture, orchestration, fulfillment, and order lifecycle management
- Support customer workshops, solution assessments, and value discovery sessions
- Provide implementation and customer success services across APAC
- Jointly pursue opportunities that help customers maximize the value of their SAP investments

We view this partnership as a strategic extension of our commitment to the APAC market and look forward to working closely with SAP teams across the region.

We also welcome the opportunity to participate in customer account planning discussions, industry solution conversations, and pipeline reviews where OMS+ may help address customer requirements that extend beyond standard order management capabilities.

If you are currently engaged with customers facing challenges around complex order management, omnichannel order orchestration, fulfillment complexity, or evolving order-to-cash requirements, we encourage you to connect with the Tech Plus team for further discussion.

Thank you for your continued partnership. We look forward to collaborating on future opportunities.

Best regards,

Craig Schertler
Sr. VP of Partnerships
DataXstream



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DataXstream, 434 Mclaws Circle, Williamsburg, Virginia 23185
United States, +1.757.345.3437

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